



**Argosy Visitor Center
at Pier 56**

Advertise on Seattle's Central Waterfront

Featuring High-Tech Digital Displays By cBoard

Location, Location, Location.

- On the waterfront's busiest block, providing superb exposure
- Base of Harbor Steps (the primary pedestrian corridor from city center) and featured sight-seeing tour bus stop.
- Main ticketing, will-call and departure terminal for Argosy Cruises
- Ticketing and information center for many Seattle attractions
- Souvenirs, gifts, travelers' necessities and film services
- Open 7 days a week, late summer hours
- Argosy carries 500,000 passengers each year with a blend of tourists and residents (weddings, meetings, parties and special events)
- An easy walk to Pike Place Market, Aquarium, Seattle Art Museum, sports stadiums, ferry and cruise terminals, waterfront dining and Pioneer Square

Advertising Rates:

6 months or more	Per month
One 10 second slot	\$125
Each add'l 10 seconds	\$100

3-5 months	Per month
One 10 second slot	\$150
Each add'l 10 seconds	\$125

Your ad will play approximately 5,400 times each month.

Package pricing available when combined with orders on other cBoard screens.

For Reservations & Information:

Craig Sternagel 206.362.2419
craig@c-board.com

Motion! Color! Wow Appeal!

Your message will dazzle 'em on two large plasma screens at Argosy Visitor Center— one of Seattle's busiest attractions. Choose action video, animation or still images to make a brilliant impression on tourists and residents alike. These screens showcase a three minute, twenty second loop of captivating and timely advertising messages, blended with images of Argosy Cruises. **Your ad appears 18 times each hour, all day, year round.**

Change At Will.

This revolutionary advertising medium allows you to change your ad immediately, as often as you like, **without extra charge**. Respond to changes in availability, weather, specials or new products. Send revised content directly to screens via the internet from your computer. Web-based scheduling tools make updating as easy and quick as sending an e-mail attachment.

Variety & Timing.

In one slot you can schedule a campaign of several different ads to rotate equally or by day of week, time of day, seasonality.

Creative Freedom.

Employ still images, videos or animations to attract a targeted audience ready-to-spend. Ad production is very straightforward. We'll guide your creative manager through the process. We offer optional creative services at very competitive fees.

Expand Your Coverage Area.

Ask about opportunities to advertise on other cBoard displays.

There is no other advertising medium that gives you this much impact, control and flexibility!



You Can't Miss Two Screens

One screen by the window and brochure rack for sidewalk viewing. The other behind the main counter.

